

MEMBER BENEFITS

SERVICE INDUSTRY ASSOCIATION



SILVER

SPONSORSHIP BENEFITS

No Membership Dues



25% discount on tickets to Annual Summit



Recognized on our Website



Social Media Highlights



Promote on Social Media Posts one event of your choice



Invite only closed-door discussion with Sponsor Members
on a specific challenge or emerging issue



Participate in Room Gift Swag Bags



Recognition at Events



GOLD

SPONSORSHIP BENEFITS .

No Membership Dues



50% discount on tickets to Annual Summit



First look and input on industry insights papers (IDC)



Featured Sponsor Profile on Website & Social Media



Promote on Social Media Posts every event



Recognized on our Website



Social Media Highlights



Meet & Greet or Q&A with select keynote speakers



Highlighted on all Event Signage



Website Banner for each event



Invite only closed-door discussion with Sponsor Members
on a specific challenge or emerging issue



Participate in Room Gift Swag Bags



Recognition at Events



PLATINUM

SPONSORSHIP BENEFITS

No Membership Dues	✓
75% discount on tickets to Annual Summit	✓
Advisory Board Seat	✓
Preview and input of Event Themes and Agendas	✓
Choice of Sponsorship Recognition at all Events	✓
First look and input on industry insights papers (IDC)	✓
Featured Sponsor Profile on Website & Social Media	✓
Promote on Social Media Posts every event	✓
Recognized on our Website	✓
Social Media Highlights	✓
Event Speaking Opportunities	✓
Selection and Planning with Keynote Speakers	✓
Meet & Greet or Q&A with select keynote speakers	✓
Highlighted on all Event Signage	✓
Website Banner for each event	✓
Invite only closed-door discussion with Sponsor Members on a specific challenge or emerging issue	✓
Participate in Room Gift Swag Bags	✓
Recognition at Events	✓

WHAT TO EXPECT WHEN ATTENDING AN SIA CONFERENCE ●

SIA conferences are designed to be practical, welcoming, and genuinely valuable - whether it's your first event or you've attended for years.

Expect a well-paced day combining industry insight, real-world takeaways, and plenty of time to meet other members. You'll leave with fresh ideas, new contacts, and a clearer view of what's shaping the service industry right now.

BENEFITS

You can expect actionable insights you can apply immediately, plus clear updates on the trends and challenges affecting the sector. Sessions are built around practical learning and shared experience.

NETWORKING

You'll meet people who understand your day-to-day challenges and are open to sharing ideas and contacts. Many conversations lead to ongoing support, partnerships, and referrals.

SPEAKERS

Content is focused on what works in the real world, with relevant examples and lessons learned. There's also time for questions and discussion, so you can explore what matters most to you.

ENTERTAINMENT

The conference experience includes a relaxed, formal social element to round off the event. Expect good food, a chance to unwind, and activities that help members connect naturally.



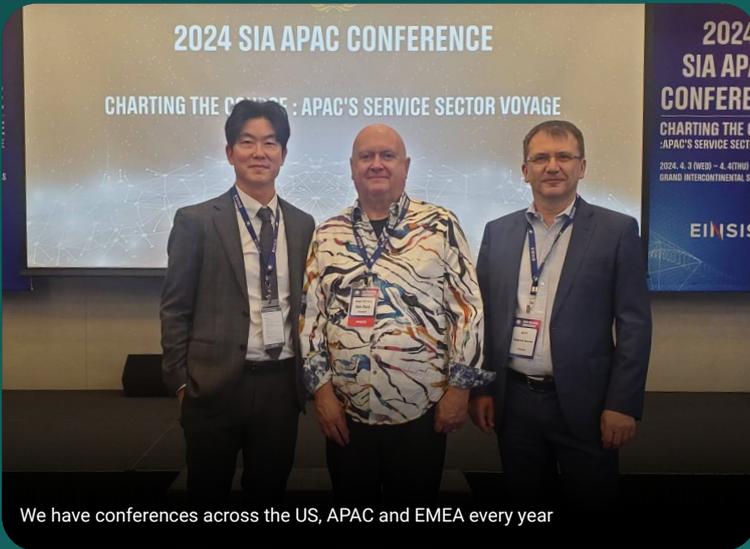
PREVIOUS CONFERENCES.



Great company and great food



Some of our members enjoying a networking session at night



We have conferences across the US, APAC and EMEA every year



Award winning industry leading speakers



A network of people who are there to learn, help and support each other

**THANK
YOU!**

