



# Global Executive Summit

## March 22 – 24, 2020

**Venue / Hotel**

Caesar’s Palace Las Vegas Hotel & Casino  
 3570 S. Las Vegas Boulevard  
 Las Vegas, NV 89109  
 Tel. 866-227-5938

### AGENDA

**\*\* Subject to Change \*\***

#### Sunday, March 22nd

<b>6:30PM</b>	<b>Welcome Reception</b>
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#### Monday, March 23rd

<b>7:30 AM – 8:30 AM</b>	<b>Continental Breakfast &amp; Break</b> <ul style="list-style-type: none"> <li>▪ Breakfast with new SIA members &amp; Board</li> </ul>
<b>8:30 AM – 9:15 AM</b>	<b>Welcome</b> <ul style="list-style-type: none"> <li>▪ Tom York, SIA Board Chairman &amp; President</li> <li>▪ Claudia Betzner, SIA Executive Director</li> </ul>
<b>9:15 AM – 10:15 AM</b>	<b>Rob Brothers, IDC</b>
<b>10:15 AM – 11:15 AM</b>	<b>Break &amp; Networking</b>
<b>11:15 AM – 12:00 PM</b>	<b>Talk Show with Steve Studley</b>

<b>12:00 PM – 1:00 PM</b>	<b>Lunch &amp; Networking</b>
<b>1:00 PM – 2:00 PM</b>	<b>Keynote Speaker</b>
<b>2:00 PM – 3:00 PM</b>	<b>Break &amp; Networking</b>
<b>3:00 PM – 3:30 PM</b>	<b>Member Presentation</b>
<b>3:30 PM – 4:00 PM</b>	<b>How Does Worldwide Hybrid Maintenance Work and What are the Advantages</b> <ul style="list-style-type: none"> <li>▪ Rainer Waiblinger, Head of Managed Services K&amp;P Computer Service</li> </ul>
<b>6:30 PM</b>	<b>Cocktails &amp; Networking</b>

## Tuesday, March 24th

<b>8:00 AM – 9:00 AM</b>	<b>Continental Breakfast &amp; Networking</b>
<b>9:00 AM – 9:30 AM</b>	<b>State of the Association</b> <ul style="list-style-type: none"> <li>▪ SIA President</li> </ul>
<b>9:30 AM – 10:00 AM</b>	<b>Break &amp; Networking</b>
<b>10:00 AM – 10:45 AM</b>	<b>State of the Freelancer Market</b> <ul style="list-style-type: none"> <li>▪ Jeff Wald, Co-Founder and President WorkMarket, an ADP Company</li> </ul>
<b>10:45 AM – 11:30 PM</b>	<b>Break &amp; Networking</b>
<b>11:30 PM – 12:30 PM</b>	<b>Small Business Workshop</b>
<b>12:30 PM – 1:30 PM</b>	<b>Lunch &amp; Networking</b>
<b>1:30 PM – 2:30 PM</b>	<b>Jake Blough, Service Express</b>
<b>2:30 PM – 3:30 PM</b>	<b>Changing EU Legislative Initiatives and How They Can Help SIA Members Globally</b> <ul style="list-style-type: none"> <li>▪ Tomas O'Leary, CEO &amp; Co-Founder Origina</li> </ul>
<b>6:30 PM – 7:30PM</b>	<b>Cocktail &amp; Networking</b> <b>Chateau Nightclub &amp; Garden</b> <ul style="list-style-type: none"> <li>▪ Rooftop Paris Resort under the Eiffel Tower (Badge required)</li> </ul>
<b>7:30 PM – 10:30PM</b>	<b>Grand Finale Dinner</b> <ul style="list-style-type: none"> <li>▪ Chateau Nightclub &amp; Garden</li> </ul>