

Global Executive Summit

March 22 – 24, 2020

Venue / Hotel

Caesar's Palace Las Vegas Hotel & Casino
 3570 S. Las Vegas Boulevard
 Las Vegas, NV 89109
 Tel. 866-227-5938

AGENDA

**** Subject to Change ****

Sunday, March 22nd



6:30PM – 8:00PM	<p>Welcome Reception</p>  
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Monday, March 23rd

7:30 AM – 8:30 AM	<p>Continental Breakfast & Break</p> <ul style="list-style-type: none"> Breakfast with new SIA members & Board
8:30 AM – 9:15 AM	<p>Welcome</p> <ul style="list-style-type: none"> Tom York, SIA Board Chairman & President Claudia Betzner, SIA Executive Director
9:15 AM – 10:15 AM	<p>Managed Support Services</p> <ul style="list-style-type: none"> Rob Brothers, Program VP Datacenter & Support Services IDC
10:15 AM – 11:15 AM	<p>Break & Networking</p>
11:15 AM – 12:00 PM	<p>Talk Show with Steve Studley</p>
12:00 PM – 1:00 PM	<p>Lunch & Networking</p>  <p>Smarter Data Center Support™</p>
1:00 PM – 2:15 PM	<p>Third Party Maintenance Trends</p> <ul style="list-style-type: none"> Christine Tenneson, VP Analyst & TPM Thought Leader Gartner

2:15 PM – 3:30 PM	Break & Networking
3:30 PM – 4:00 PM	How Does Worldwide Hybrid Maintenance Work and What are the Advantages <ul style="list-style-type: none"> ▪ Rainer Waiblinger, Head of Managed Services K&P Computer Service
6:30 PM	Cocktails & Networking 

Tuesday, March 24th

8:00 AM – 9:00 AM	Continental Breakfast & Networking 
9:00 AM – 9:30 AM	State of the Association <ul style="list-style-type: none"> ▪ SIA President
9:30 AM – 10:30 AM	State of the Freelancer Market <ul style="list-style-type: none"> ▪ Jeff Wald, Co-Founder and President WorkMarket, an ADP Company
10:30 AM – 11:30 PM	Break & Networking
11:30 PM – 12:30 PM	Small Business Workshop
12:30 PM – 1:30 PM	Lunch & Networking 
1:30 PM – 2:30 PM	How to Measure the Airspeed Velocity of an Unladen Swallow: African or European <ul style="list-style-type: none"> ▪ Jake Blough, Chief Technology Officer Service Express

2:30 PM – 3:30 PM	<p>Changing EU Legislative Initiatives and How They Can Help SIA Members Globally</p> <ul style="list-style-type: none"> Tomas O’Leary, CEO & Co-Founder Origina
6:30 PM – 7:30PM	<p>Cocktail & Networking</p> <p>Chateau Nightclub & Garden</p> <ul style="list-style-type: none"> Rooftop Paris Resort under the Eiffel Tower (Badge required)
7:30 PM – 10:30PM	<p>Grand Finale Dinner</p> <ul style="list-style-type: none"> Chateau Nightclub & Garden <div style="display: flex; justify-content: space-around; align-items: center;">    </div>