# Global Executive Summit March 22 – 24, 2020

Venue / Hotel

Caesar's Palace Las Vegas Hotel & Casino 3570 S. Las Vegas Boulevard Las Vegas, NV 89109 Tel. 866-227-5938

#### **AGENDA**

\*\* Subject to Change \*\*

### Sunday, March 22nd



### Monday, March 23rd

7:30 AM – 8:30 AM	Continental Breakfast & Break
	Breakfast with new SIA members & Board
8:30 AM – 9:15 AM	Welcome
	<ul> <li>Tom York, SIA Board Chairman &amp; President</li> </ul>
	Claudia Betzner, SIA Executive Director
9:15 AM – 10:15 AM	Managed Support Services
	<ul> <li>Rob Brothers, Program VP Datacenter &amp; Support Services</li> <li>IDC</li> </ul>
10:15 AM – 11:15 AM	Break & Networking
11:15 AM – 12:00 PM	Talk Show with Steve Studley
12:00 PM – 1:00 PM	Lunch & Networking
	PARK PLACE  TECHNOLOGIES  Smarter Data Center Support™
1:00 PM – 2:00 PM	Keynote Speaker

2:00 PM – 3:00 PM	Break & Networking
3:00 PM – 3:30 PM	Member Presentation
3:30 PM - 4:00 PM	How Does Worldwide Hybrid Maintenance Work and What are the Advantages  Rainer Waiblinger, Head of Managed Services K&P Computer Service
6:30 PM	Cocktails & Networking  Integrity Global Solutions  Servers · Storage · Networking · Parts

## Tuesday, March 24th

8:00 AM - 9:00 AM	Continental Breakfast & Networking
	TRÜDENT Trident Computer Resources, Inc.
9:00 AM – 9:30 AM	State of the Association  • SIA President
9:30 AM – 10:00 AM	Break & Networking
10:00 AM – 10:45 AM	State of the Freelancer Market  • Jeff Wald, Co-Founder and President WorkMarket, an ADP Company
10:45 AM – 11:30 PM	Break & Networking
11:30 PM – 12:30 PM	Small Business Workshop
12:30 PM – 1:30 PM	Lunch & Networking
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1:30 PM – 2:30 PM	How to Measure the Airspeed Velocity of an Unladen Swallow:
	African or European
	Jake Blough, Chief Technology Officer
	Service Express
	3003 <u>-</u>
2:30 PM – 3:30 PM	Changing EU Legislative Initiatives and How They Can Help
	SIA Members Globally
	■ Tomas O'Leary, CEO & Co-Founder
	Origina
6:30 PM - 7:30PM	Cocktail & Networking
	Chateau Nightclub & Garden
	Rooftop Paris Resort under the Eiffel Tower (Badge required)
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7:30 PM – 10:30PM	Grand Finale Dinner
	Chateau Nightclub & Garden
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