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**AGENDA**

**Thursday, October 10th**

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| **Location** | **Centro Cultural Adolfo Suárez – Ayuntamiento de Tres Cantos**  Plaza del Ayuntamiento, 2, 28760, Tres Cantos, Madrid |

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| **8:30AM** | **Transportation from Hotel (Exe Plaza\*) to Centro Cultural Adolfo Suárez - Ayuntamiento de Tres Cantos**  **\*** Paseo de la Castellana 191 Madrid 28046  Meet in front of the hotel |
| **9:30AM – 10:00AM** | **Registration & Welcome Coffee in Centro Cultural Adolfo Suárez**  Sponsored by  A picture containing clipart  Description automatically generated |
| **10:00AM – 10:15AM** | **City Mayor & COS Global President Speech**   * Jesús Moreno, City Mayor of Tres Cantos * Antonio de Pastors, Alliances Director and Business Development |
| **10:15AM – 10:45AM** | **SIA Welcome Message**   * Jerry Edinger, CFO |
| **10:45AM – 11:45AM** | **Service Trends, Vendor Strategies and How As-A-Service Works: What Support Providers Can Expect in the Next 1-3 Years** Rob Brothers, Program VP Datacenter & Support Services at IDC |
| **11:45AM – 12:15PM** | **Coffee Break & Networking**  Sponsored by  A picture containing clipart  Description automatically generated |
| **12:15PM – 1:15PM** | **Economic Impact Assessment report of ICT Secondary Market in Europe**   * Jan Hoogstrate, Executive Director – Free ICT Europe Foundation |
| **1:15PM – 1:45PM** | **COS Global Presentation, Company Showcase**   * Antonio de Pastors, Alliances Director and Business Development |
| **1:45PM – 2:15PM** | **Kaspersky – COS Global Services Partner Presentation**   * Jose Manuel Delgado, Strategic Business Development * Dámaso Ramos, Pre-Sales Director |
| **2:15PM – 2:30PM** | **SIA Closing Remarks**   * Jerry Edinger, CFO |
| **2:30PM – 4:00PM** | **Lunch & Networking**  Restaurant: “La Hípica de Tres Cantos”. Calle del Caballo, 4, 28760 Tres Cantos, Madrid  Sponsored by  A picture containing clipart  Description automatically generated |
| **4:00PM – 5:00PM** | **COS Global Services Premises Tour – COS Global Services Instalations**  Av. de la Industria, 29, 28760 Tres Cantos, Madrid |
| **5:00PM – 6:00PM** | **Networking: Wines & Cheese**  Sponsored by  A picture containing clipart  Description automatically generated |
| **6:00PM – 6:40PM** | **Transportation to Hotel (Exe Plaza)** |
| **8:00 PM** | **Transportation from Exe Plaza to Puerta57**  Meet in front of hotel |

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| **8:30 PM** | **Dinner**  Puerta57  Estadio Santiago Bernabéu  Calle de Padre Damian  28036 MADRID  **Cost of ~ 77€ / US$88 per person.**  **RSVP BY OCTOBER 3RD**  ***Please inform Patricia Oponski patricia.oponski@servicenetwork.org whether you plan on attending*.** |