








AGENDA

Thursday, October 10th

Location	Centro Cultural Adolfo Suárez – Ayuntamiento de Tres Cantos Plaza del Ayuntamiento, 2, 28760, Tres Cantos, Madrid
8:30AM	Transportation from Hotel (Exe Plaza*) to Centro Cultural Adolfo Suárez - Ayuntamiento de Tres Cantos <ul style="list-style-type: none"> • HOTEL (CALLE S. AQUILINO) Meet in front of the hotel
9:30AM – 10:00AM	Registration & Welcome Coffee in Centro Cultural Adolfo Suárez Sponsored by  
10:00AM – 10:15AM	City Mayor & COS Global President Speech <ul style="list-style-type: none"> ▪ Jesús Moreno, City Mayor of Tres Cantos ▪ Antonio de Pastors, Alliances Director and Business Development
10:15AM – 10:45AM	SIA Welcome Message <ul style="list-style-type: none"> ▪ Jerry Edinger, CFO

10:45AM – 11:45AM	Service Trends, Vendor Strategies and How As-A-Service Works: What Support Providers Can Expect in the Next 1-3 Years <ul style="list-style-type: none"> Rob Brothers, Program VP Datacenter & Support Services at IDC
11:45AM – 12:15PM	Coffee Break & Networking Sponsored by 
12:15PM – 1:15PM	Economic Impact Assessment report of ICT Secondary Market in Europe <ul style="list-style-type: none"> Jan Hoogstrate, Executive Director – Free ICT Europe Foundation
1:15PM – 1:45PM	COS Global Presentation, Company Showcase <ul style="list-style-type: none"> Antonio de Pastors, Alliances Director and Business Development
1:45PM – 2:15PM	Kaspersky – COS Global Services Partner Presentation <ul style="list-style-type: none"> Jose Manuel Delgado, Strategic Business Development Dámaso Ramos, Pre-Sales Director
2:15PM – 2:30PM	SIA Closing Remarks <ul style="list-style-type: none"> Jerry Edinger, CFO
2:30PM – 4:00PM	Lunch & Networking Restaurant: “La Hípica de Tres Cantos”. Calle del Caballo, 4, 28760 Tres Cantos, Madrid Sponsored by 
4:00PM – 5:00PM	COS Global Services Premises Tour – COS Global Services Instalations Av. de la Industria, 29, 28760 Tres Cantos, Madrid
5:00PM – 6:00PM	Networking: Wines & Cheese Sponsored by 
6:00PM – 6:40PM	Transportation to Hotel (Exe Plaza)
8:00 PM	Transportation from Exe Plaza to Puerta57 Meet in front of hotel

8:30 PM	Dinner Puerta57 Estadio Santiago Bernabéu Calle de Padre Damian 28036 MADRID
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