



**Venue / Hotel** Caesar's Palace Las Vegas Hotel & Casino  
 3570 S. Las Vegas Boulevard  
 Las Vegas, NV 89109  
 Tel. 866-227-5938

## AGENDA

### Saturday, October 23rd

Time	Session	Location
6:30pm – 8:00pm	<b>Welcome Reception</b> Sponsored by: <div style="display: flex; justify-content: space-around; align-items: center; margin-top: 10px;"> </div>	Florentine I & II



### Sunday, October 24th

Time	Session	Location
7:30am – 8:30am	<b>Continental Breakfast &amp; Break</b> Sponsored by: 	Florentine I & II
8:30am – 9:15am	<b>Welcome Message</b> <ul style="list-style-type: none"> <li>▪ Dwight Strayer, President</li> </ul>	Florentine III & IV
9:15am – 10:15am	<b>KeyNote</b>	Florentine III & IV




KEYNOTE – *New York*

*Times* bestselling author *Never Fly Solo*; Commit, Commit! One team one mission!

10:15am – 11:15am	<b>Break &amp; Networking</b>	Florentine I & II
11:15am – 12:00pm	<b>How to Measure the Airspeed Velocity of an Unladen Swallow: African or European</b> Finding and Measuring What Really Matters <ul style="list-style-type: none"> <li>Jake Blough, Chief Technology Officer</li> </ul> Service Express	Florentine III & IV
12:00pm – 1:00pm	<b>Lunch &amp; Networking</b> Sponsored by: 	Florentine I & II
1:00pm – 2:15pm	<b>KeyNote Dane Anderson, Managing VP Gartner</b> - Gartner’s view of the business environment, a look forward, post pandemic.	Florentine III & IV
2:15pm – 3:30pm	<b>Break &amp; Networking</b>	Florentine I & II
3:30pm – 4:00pm	<b>How Does Worldwide Hybrid Maintenance Work and What are the Advantages</b> <ul style="list-style-type: none"> <li>Rainer Waiblinger, Head of Managed Services</li> </ul> K&P Computer Services	Florentine III & IV
6:30pm -8:00pm	<b>Cocktails &amp; Networking</b> Sponsored by: 	Florentine I & II

## Monday, October 25th

Time	Session	Location
8:00am – 9:00am	<b>Continental Breakfast &amp; Networking</b> Sponsored by: 	Florentine I & II

9:00am – 9:30am	<b>State of the Association</b> <ul style="list-style-type: none"> <li>▪ Dwight Strayer, President</li> </ul>	Florentine III & IV
9:30am – 10:30am	<b>KeyNote IDC</b> <ul style="list-style-type: none"> <li>▪ Rob Brothers, Program VP Datacenter &amp; Support Services, IDC</li> </ul>	Florentine III & IV
10:30am – 11:30am	<b>Break &amp; Networking</b>	Florentine I & II
11:30am – 12:30pm	<b>How to Scale your business Panel</b> <b>Edinger/Studley/Kowya/EU Rep</b>	Florentine III & IV

Sponsored by:



1:30pm – 2:30pm

**Away is a Place: Ethical Management of Obsolete Electronic Hardware Speaker -TBD**

Florentine III & IV

2:30pm – 3:30pm

**Changing European Legislative Initiatives and How They Can Help SIA Members Globally (Need to confirm)**

Florentine III & IV

- Tomas O’Leary, CEO & Co-Founder

Origina

- **Right to Repair Update – Todd Bone**

6:30pm – 7:30pm

**Cocktails & Networking**

Chateau Nightclub & Garden

- Rooftop Paris Resort under the Eiffel Tower
- **Badges Required**

7:30pm – 10:30pm

**Grand Finale Dinner**

Chateau Nightclub & Garden

Sponsored by:

