



Venue / Hotel Caesar's Palace Las Vegas Hotel & Casino
3570 S. Las Vegas Boulevard
Las Vegas, NV 89109
Tel. 866-227-5938

AGENDA

Saturday, October 23rd

Time	Session	Location
6:30pm – 8:00pm	Welcome Reception <i>Sponsored by:</i>	Florentine I & II



Sunday, October 24th

Time	Session	Location
7:30am – 8:30am	Continental Breakfast & Break <i>Sponsored by:</i>	Romans III and IV
8:30am – 9:15am	Welcome Message ▪ Dwight Strayer, President	Florentine III & IV
9:15am – 10:15am	KeyNote	Florentine III & IV

Lt. Col. Waldo Waldman MBA, CSP, CPAE




KEYNOTE – *New York*

Times bestselling author *Never Fly Solo*; Commit, Commit! One team one mission!

10:15am – 11:15am	Break & Networking	Romans III and IV
11:15am – 12:00pm	How to Measure the Airspeed Velocity of an Unladen Swallow: African or European Finding and Measuring What Really Matters <ul style="list-style-type: none"> Jake Blough, Chief Technology Officer <p>Service Express</p>	Florentine III & IV
12:00pm – 1:00pm	Lunch & Networking <i>Sponsored by:</i> 	Romans III and IV
1:00pm – 2:15pm	KeyNote Dane Anderson, Managing VP Gartner - Gartner’s view of the business environment, a look forward, post pandemic.	Florentine III & IV
2:15pm – 3:30pm	Break & Networking	Romans III and IV
3:30pm – 4:00pm	Maximize efficiency with a balanced combination of hybrid TPM and Managed Services - 24/7 and worldwide <ul style="list-style-type: none"> Rainer Waiblinger, Head of Managed Services <p>K&P Computer Services</p>	Florentine III & IV
6:30pm -8:00pm	Cocktails & Networking <i>Sponsored by:</i> 	Romans III and IV

Monday, October 25th

Time	Session	Location
8:00am – 9:00am	Continental Breakfast & Networking <i>Sponsored by:</i> 	Romans III and IV

9:00am – 9:30am	State of the Association <ul style="list-style-type: none"> ▪ Dwight Strayer, President 	Florentine III & IV
9:30am – 10:30am	KeyNote IDC <ul style="list-style-type: none"> ▪ Rob Brothers, Program VP Datacenter & Support Services, IDC 	Florentine III & IV
10:30am – 11:30am	Break & Networking	Romans III and IV
11:30am – 12:30pm	How to Scale your business Panel Edinger/Studley/Kowya/EU Rep	Florentine III & IV

Sponsored by:



1:30pm – 2:30pm	Away is a Place: Ethical Management of Obsolete Electronic Hardware Speaker -TBD	Florentine III & IV
2:30pm – 3:30pm	Changing European Legislative Initiatives and How They Can Help SIA Members Globally (Need to confirm) <ul style="list-style-type: none"> ▪ Tomas O’Leary, CEO & Co-Founder ▪ Origina • Right to Repair Update – Todd Bone 	Florentine III & IV
6:30pm – 7:30pm	Cocktails & Networking <ul style="list-style-type: none"> ▪ Rooftop Paris Resort under the Eiffel Tower ▪ Badges Required 	Chateau Nightclub & Garden
7:30pm – 10:30pm	Grand Finale Dinner <i>Sponsored by:</i>	Chateau Nightclub & Garden

