



NYC Regional Roundtable June 8, 2017

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Venue

WorkMarket
240 West 37th Street, 10th Floor
New York, NY 10018
Tel. (212) 840-9600

AGENDA

11:00 AM	Welcome Message <ul style="list-style-type: none">• Tom York, President SIA• Jeff Wald, President, WorkMarket
11:15 AM	Introductions <ul style="list-style-type: none">• Claudia Betzner, Executive Director
11:30 AM	Session 1: Why Businesses are Moving from Freelance Management to Labor Management <ul style="list-style-type: none">• Tom Benton, Chief Revenue Officer
12:15 PM	Lunch <ul style="list-style-type: none">• Sponsored by Work Market
1:15PM	Session 2 – Open Discussion <i>Your Expansion in the GIG Economy</i> <ul style="list-style-type: none">• Led by Ashley Smith, Director of Strategic Accounts, WorkMarket
2:30 PM	Break & Tour of Work Market
3:00 PM	Session 3 – Leadership 2020 <i>What is Your Digital Strategy?</i> <ul style="list-style-type: none">• Led by Tom York, President, Service Industry Association
4:15PM	Session 4 - Repair.org Update <ul style="list-style-type: none">• Gay Gordon-Byrne, Executive Director
4:30 PM	Wrap-up & Open Discussion
5:00 PM – 7:00 PM	Cocktails & Networking <ul style="list-style-type: none">• Sponsored by WorkMarket