



European Regional Roundtable Agenda

TIME	TOPIC
8:45 AM	Bus departs from Hotel to Nordic
9:00 AM	Welcome Message <ul style="list-style-type: none"> ▪ Tom York, President, Service Industry Association ▪ Lars Juhl Frandsen, COO, Nordic Computer
9:30 AM	History of Region Cluster of Brokers, Parts, Resellers <ul style="list-style-type: none"> ▪ Soren Larson, CEO & Founder, Nordic Computer
10:00 AM	Nordic Region Hardware Service & Delivery <ul style="list-style-type: none"> ▪ Martin Trolle, Managing Director / Country Manager at Tech Data Denmark
11:00 AM	Tour of Nordic Computer
12:00 PM	Lunch <ul style="list-style-type: none"> ▪ Sponsored by Nordic Computer
1:00 PM	Roundtable Discussion of Market Changes – Challenges and Opportunities in Europe <ul style="list-style-type: none"> ▪ Facilitators: Lars Juhl Frandsen & Alfried Netzband
2:30 PM	Break
3:00 PM	Develop SIA Members in Europe – Where should we focus, develop list of prospects, develop action plan <ul style="list-style-type: none"> ▪ Alfried Netzband
4:00 PM	ICT Update <ul style="list-style-type: none"> ▪ Tomas O’Leary, President, Origina
4:15 PM	Wrap-Up & Open Discussion
4:30 PM	Bus Departs to Hotel
5:30 PM	Cocktails & Networking <ul style="list-style-type: none"> ▪ Radisson Blue Limfjord Hotel Bar
6:30 PM	Dinner <ul style="list-style-type: none"> ▪ Princess Juliana, Dutch School Ship – located behind hotel ▪ Price: \$110 USD for 3-course meal including wine menu <ul style="list-style-type: none"> ○ Attendees to pay at dinner site