



SIA Exec. Roundtable at Field Nation and joint event with AscdiNatd, September 7 & 8, 2016 MN Hotel: Hilton Minneapolis 1001 Marquette Avenue Minneapolis MN 55403 rate \$199 (Reservation <https://aws.passkey.com/event/15096536/owner/1185/home> Guest type: attendee (block under AscdiNatd)



September 7, Joint event with AscdiNatd  **Minneapolis Hilton**

There will be a \$150pp charge to cover speaker, cocktail hour and dinner for the joint SIA AscdiNatd event

- 2:00 to 2 :30 PM Guest check in Duluth Room Hilton Minneapolis
- 2:30 to 3 :00 PM Introductions
- 3:00 to 6:00 PM
- Neil Vill, World Data – Minneapolis, the industry, and AscdiNATD
- Andrew Shore, Ascdi/Natd Lobbyist & Legal Counsel; Executive Director ORI YODA
- **MN State Senator Dave Osmek** Repair.org review, Minnesota legislative update
- SIA & AscdiNatd are pleased to bring you the mastermind of “*The Cool Things Project*” and author of “**Some Assembly Requirement**”. Everyone wants to feel significant. If you own some of that “real estate” in you customers’ minds and hearts and can have a customer for life. But how do you get there? **Meet Thom Singer**. And when you do, you will leave this conference with an awareness that will make your business and personal encounters more memorable than ever before. Go to www.thomsinger.com for a preview of this motivational professional speaker.
- 6:00 to 9:00 PM Cocktail hour & Dinner The Gallery Lobby Level Hilton Minneapolis

September 8, SIA Executive Roundtable with Open & dynamic discussions relevant to our industry



Host:

901 S. Marquette Ave. Ste. 2300 Minn., MN 55402

877-573-4353

- 11:00 am Welcome – Tom York, President SIA & Mynul Khan, CEO Field Nation
- 11:15 am Market direction in the free-lancers on demand service world – Billy Cripe, C.M.O. Field Nation
- 12:30 pm Lunch sponsored by Field Nation
- 1:30 pm What are the constraints, compliant restrictions from Depot, point of sale terminals to imaging space to enterprise and midrange. What are the common issues and possible solutions? **Barry Madel, Pres., CDE Services & Dwight Strayer, COO, Service Express**
- 2:45 pm Break & tour of Field Nation
- 3:15 pm Opportunities and growth in the independent services industry. Gartner discussed an 8% growth in the market, where are the opportunities with Data exploding, Hybrid Cloud, data centers as well as traditional services growth. **John Kamen, President Delta Computer, Chairperson of the session and will provide analyst input and focus on industry leaders, who are growing their companies with new services.**
- 4:30 pm Wrap up – Open Discussions (this is meant to bring up any topic you would like input on)
- 6:00 pm **Cocktails and Dinner @ The Local, Irish Pub– sponsored by Field Nation**