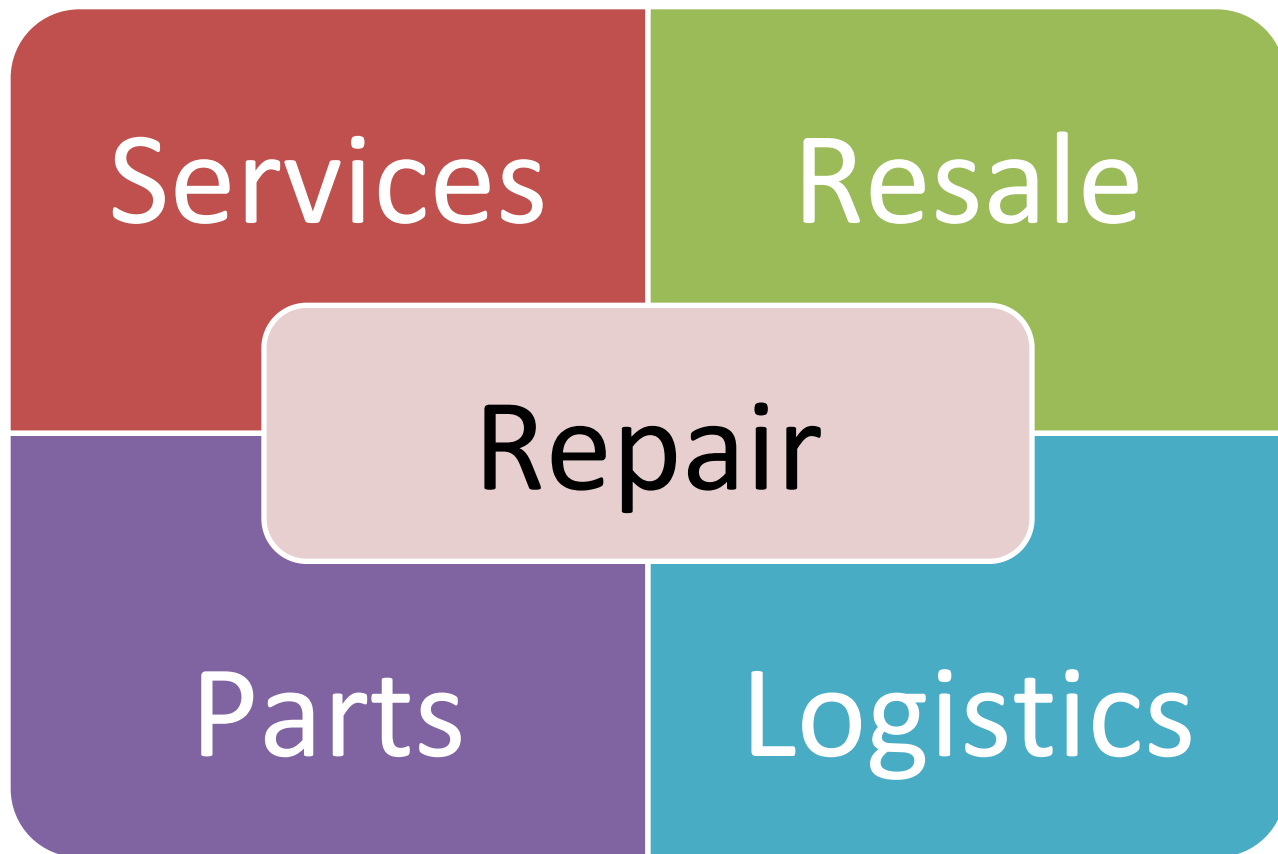


# Why Right to Repair?



**March 16, 2010**





[www.SVTC.org](http://www.SVTC.org)



Fix the DMCA



# Cell Phone Unlocking



# DMCA Exemption Requests

**Proposed Class 21:** *Vehicle software – diagnosis, repair, or modification*

[Electronic Frontier Foundation](#)

[Farm Hack](#)

[Freeman, Jay](#)

[Intellectual Property & Technology Law Clinic, University of Southern California -  
\(multimedia submissions\)](#)

[Rogers, Scott](#)

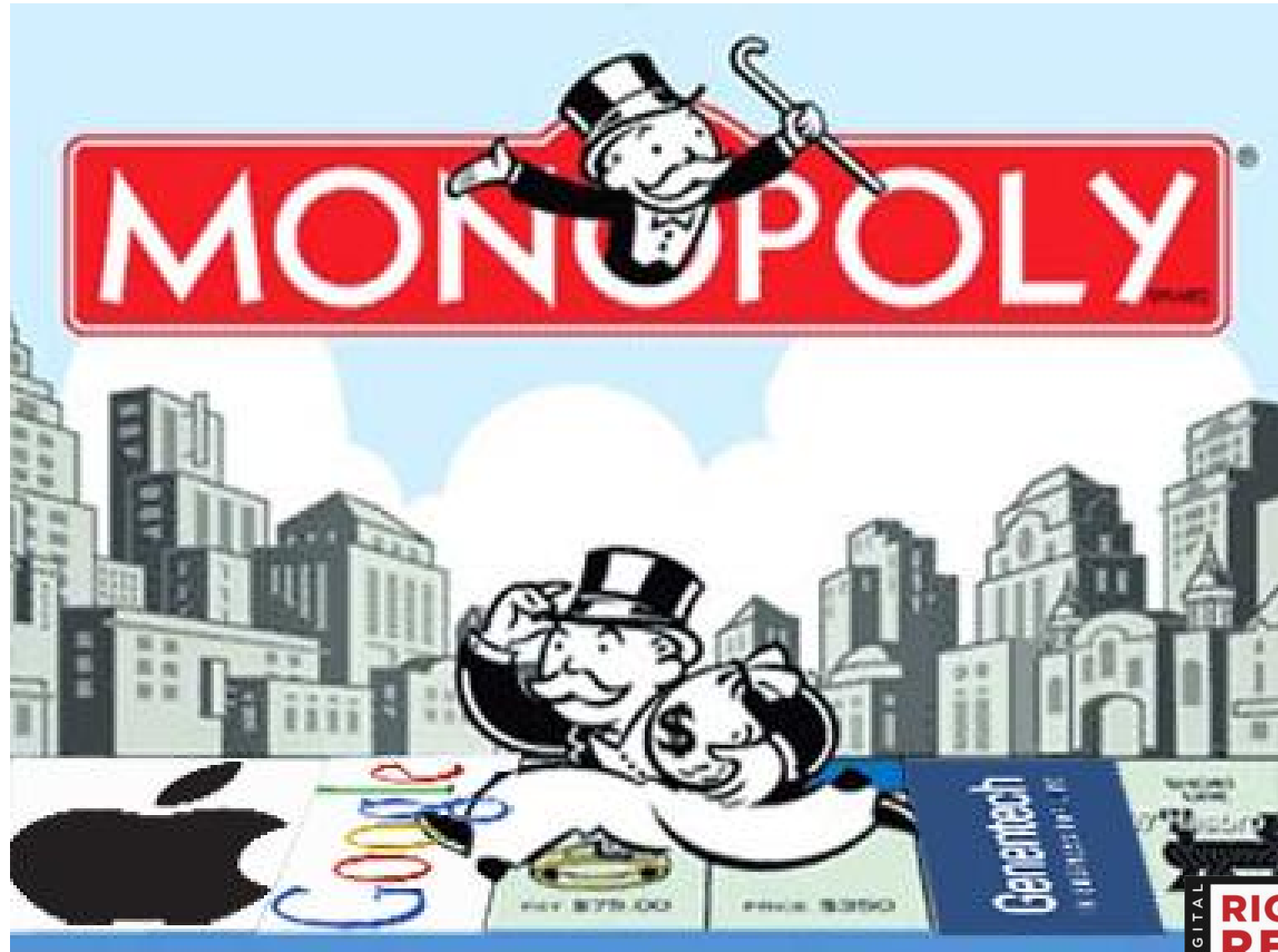
[SAE International Dedicated Short Range Communication Standards Committee](#)

[iFixit Long Form](#)

[iFixit Short Form](#)

**[Combined comments \(2284\) received through Digital Right to Repair website](#)**

# Anti-Trust





# State Legislative Strategy



# Leveraging Auto R2R

“What’s good for General Motors is good for ~~America~~ Digital Electronic Products”

- *Charles Erwin Wilson*







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# DAVID AND GOLIATH

UNDERDOGS, MISFITS, AND  
THE ART OF BATTLING GIANTS

MALCOLM  
GLADWELL

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DIGITAL

**RIGHT TO  
REPAIR**

# Strengths



# Goliath – One Trick Pony



# Tell your repair story

As consumers, we have the right to the following from the companies that we support:

- **Information:** The documentation, software, and legal ability we need to repair our own products -- or choose someone we trust to do it for us.
- **Parts + Tools:** Fair access to service parts and tools, including diagnostics.
- **Unencumbered Resale:** We should be able resell our products (including the software needed to operate them).

**Write a letter to your Senators and Representatives in Minnesota's state legislatures now and tell them why this is important to you.**

*Please note: even if you're writing on behalf of your company, you'll need to use your residential address with this form.*

**290 Letters Sent**



Only 110 more until our goal of 400

## Enter Your Return Address

[Not in the US?](#)

**Start Writing**

You may receive updates from Digital Right to Repair Co... campaign.



## Fast. Free. Essential

Dear Representative \_\_\_\_\_

I'm one of your constituents and I'm writing to ask you to support the Fair Repair bills in the House (HF 1048) and Senate (SF 873).



Joe Everyman



# On Our Way





[digitalrighttorepair.org/take-action](https://digitalrighttorepair.org/take-action)

