

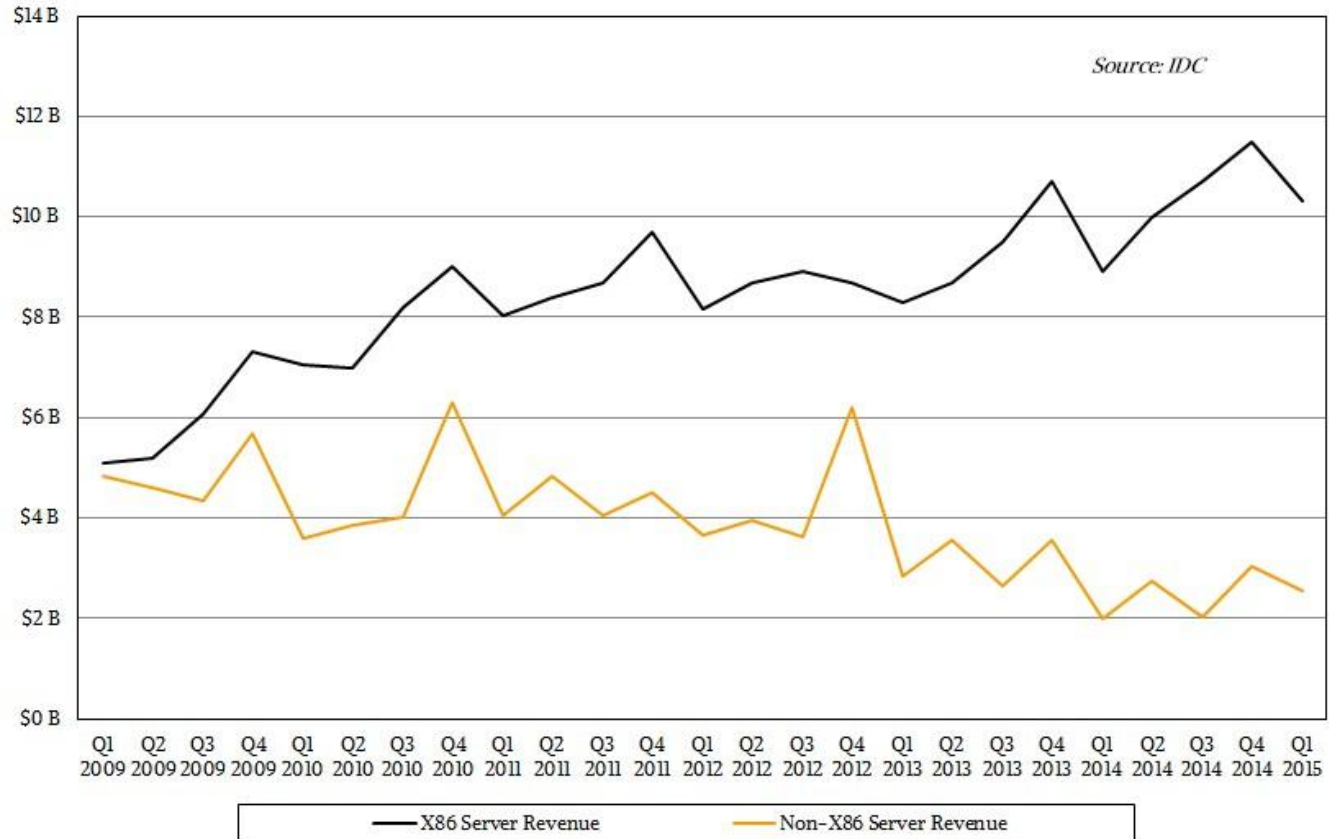


Where did the midrange UNIX systems go?

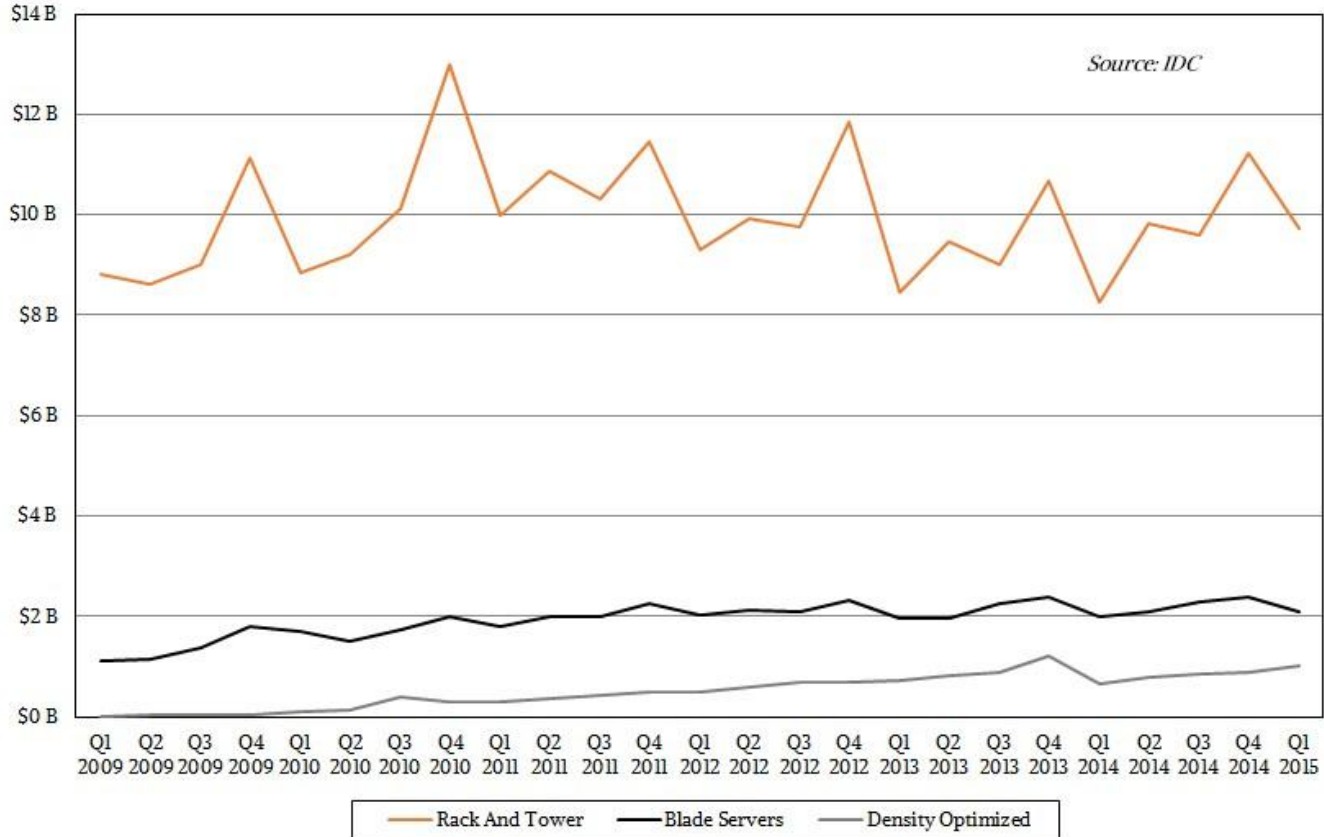
- x86 architecture outselling non-x86 systems
 - UNIX apps ported to x86 OSes, Consolidation, Virtualization
- XaaS (SaaS, IaaS, PaaS, DRaaS, etc.)
 - Traditional on-premise apps now in cloud (Oracle, Ellucian)
 - Enterprise apps built for cloud (Workday, Salesforce)
 - Hybrid cloud infrastructure
- Converged/Hyperconverged infrastructure
 - VCE, Cisco UCS, Nutanix, Simplivity, VMware



Goodbye, midrange UNIX...



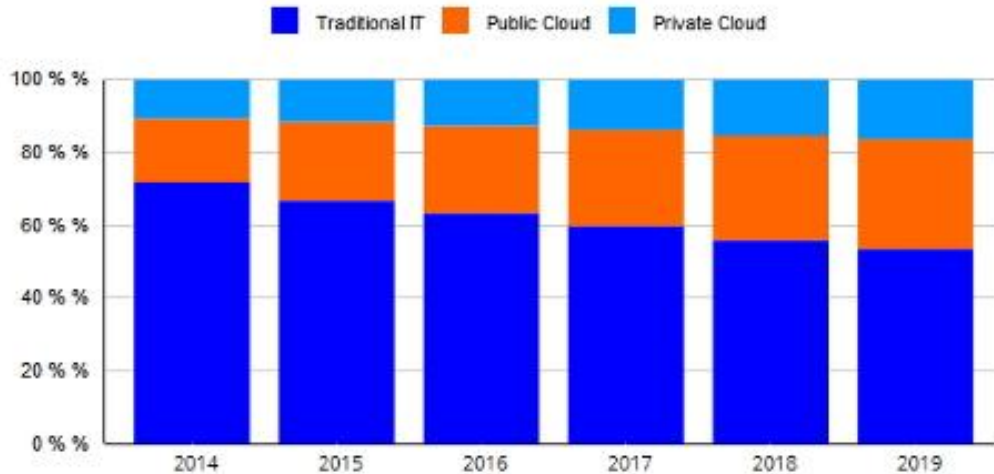
Traditional x86 server sales steady...for now.



Traditional IT vs. Cloud



Worldwide Cloud IT Infrastructure Market Forecast
by Deployment Type 2014 - 2019 (shares based on Value)

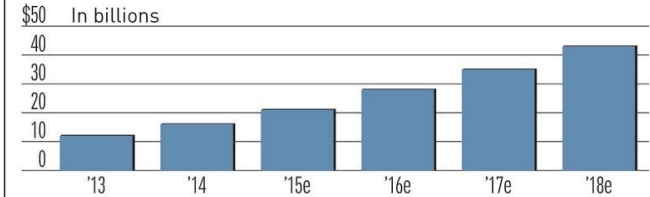


Source : Worldwide Quarterly Cloud IT Infrastructure Tracker, Q1 2015

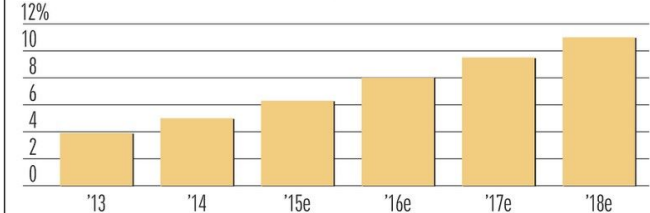


Cloud Disrupting Traditional IT

Cloud computing infrastructure and platform market



As a % of total enterprise IT spending

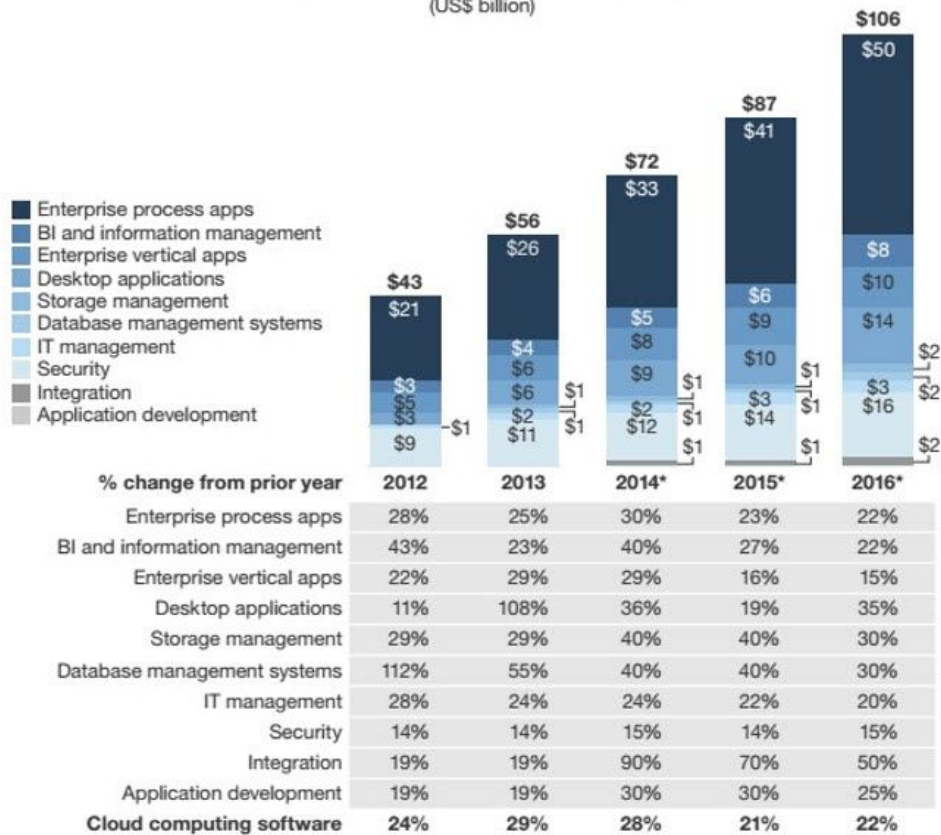


Source: Goldman Sachs (goldmansachs.com)

What's going to the cloud?

...pretty much everything.

SaaS software subscription revenue by category
(US\$ billion)



*Forrester forecast

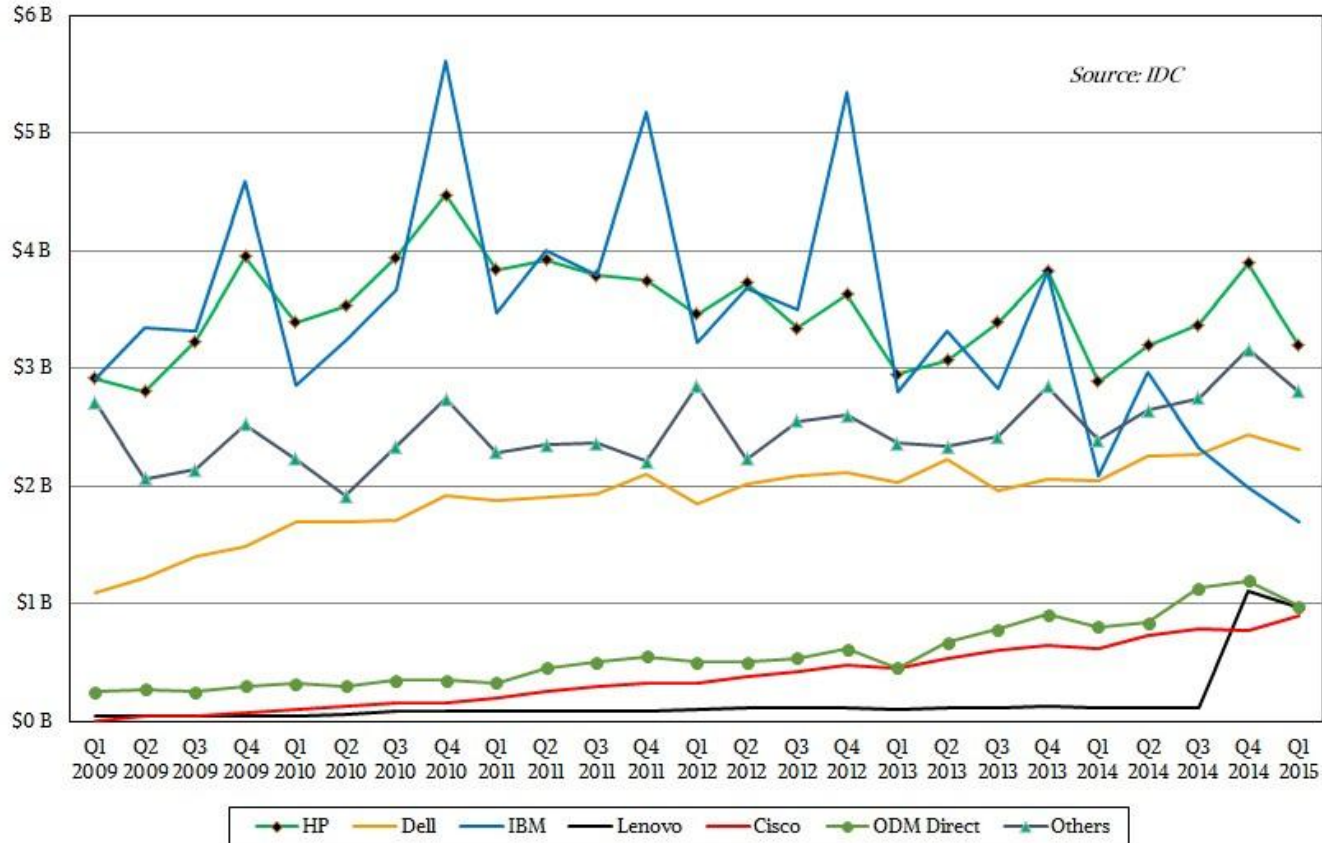
Hyperconverged Infrastructure

“Dell was the number one overall supplier of total internal and external storage capacity shipped for 2014 ...shipping more than 10.85 exabytes to be exact. As the lines between traditional servers and external storage continue to blur, Dell sits in the sweet spot and not by accident.”

(Hyper)converged Infrastructure is...

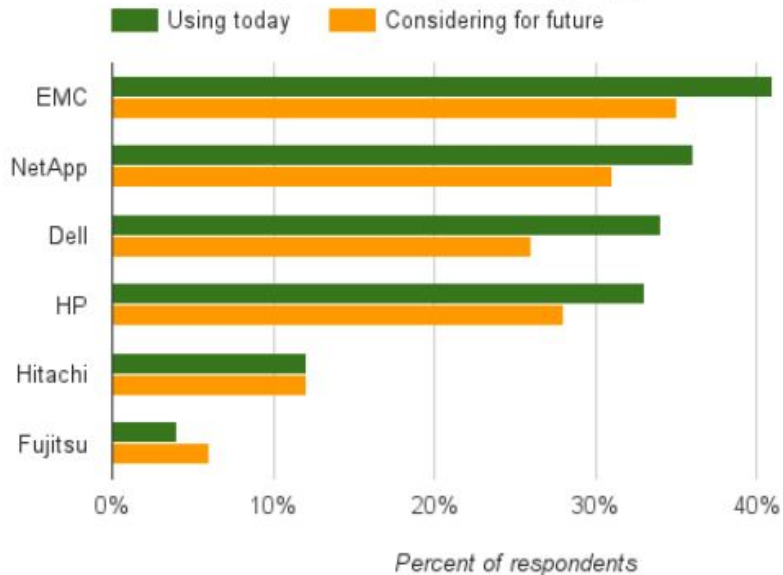
- Combined datacenter components (servers, storage, virtualization, networking) delivered through modular, clustered “nodes”.
- Hardware building block (converged) vs. software defined services + hardware building blocks (hyperconverged).
- A node is generally a beefy server with a lot of RAM and disk storage, getting rid of the need for a SAN.
- Highly redundant & scalable. More appliances = more performance.
- Reduce complexity via centralized management, getting rid of legacy hardware siloes, and easy capacity upgrades by simply plugging in another node.

Cisco and ODM Eating Market Share

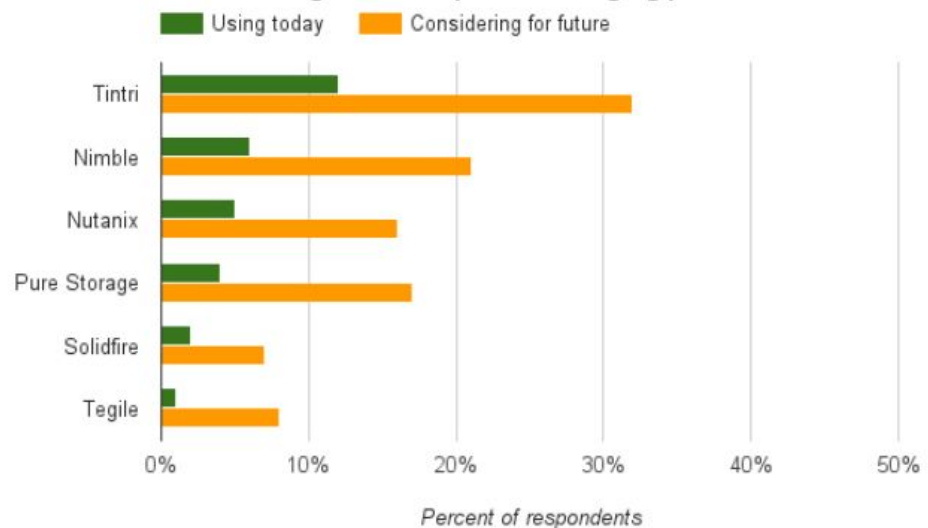


Are traditional storage vendors safe?

Current usage v. future plans: Legacy providers



Current usage v. future plans: Emerging providers



Data source: Tintri

As heard in the field...

“I’m a big Nutanix fan and just rolled out 50 nodes. I can’t wait to tell my storage vendors “sorry guys, I just don’t need you anymore”. If I need more storage I just buy another node, click a few buttons, and I’m done.”

-CIO at a large pharma and Abtech client

Hyperconverged Challenge

- Hyperconverged software only for authorized hardware:
 - Nutanix (Dell and Super Micro, HP to follow)
 - Simplivity (Dell and Cisco)
 - Vmware EVO:RAIL (EMC, NetApp, HDS, Dell, Super Micro), VSAN
- Potential of OEM vendor tie-in for support by requiring software LTU & updates
 - Simplivity: "A single vendor design, delivery, and support."
- Will end-users jeopardize the support of the hyperconverged framework on which the entire environment is built to save money on maintenance?

Today's Discussion

Big margin midrange servers & storage are replaced by:

- Low margin x86 servers with reasonable redundancy
- Hyperconverged systems reducing SANs & increasing OEM lock-in
- Rapid cloud adoption reducing end-user need to buy hardware

Where are the opportunities for TPMs to grow?

- Ride out traditional TPM business for next 5-10 years with slow adopters of new technology?
- ???
- Profit!



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