



**Venue / Hotel** Caesar's Palace Las Vegas Hotel & Casino  
 3570 S. Las Vegas Boulevard  
 Las Vegas, NV 89109  
 Tel. 866-227-5938

## AGENDA

### Saturday, October 23rd

| Time            | Session                                       | Location        |
|-----------------|---|-----------------|
| 6:30pm – 8:00pm | <b>Welcome Reception</b> <i>Sponsored by:</i> | Romans III & IV |



### Sunday, October 24th

| Time            | Session  | Location        |
|-----------------|--|-----------------|
| 7:30am – 8:30am | <b>Continental Breakfast &amp; Break</b><br><i>Sponsored by:</i> | Romans III & IV |



|                 |  |                     |
|-----------------|--|---------------------|
| 8:30am – 9:15am | <b>Welcome Message</b> <ul style="list-style-type: none"> <li>Dwight Strayer, President</li> </ul> | Florentine III & IV |
|-----------------|--|---------------------|

9:15am – 10:15am

**KeyNote**

**Lt. Col. Waldo Waldman MBA, CSP, CPAE**

Florentine III & IV



**KEYNOTE - NEW YORK TIMES BEST SELLING AUTHOR**

Never Fly Solo; Commit, Commit! One Team, One Mission!

10:15am – 11:15am

**Break & Networking**

Romans III and IV

11:15am – 12:00pm

**How to Measure the Airspeed Velocity of an Unladen Swallow: African or European**

Florentine III & IV

Finding and Measuring What Really Matters

- Jake Blough, Chief Technology Officer Service Express

12:00pm – 1:00pm

**Lunch & Networking**

Romans III and IV

*Sponsored by:*



1:00pm – 2:15pm

**KeyNote Dane Anderson, Managing VP Gartner**

Florentine III & IV

**Gartner's view of the business environment, a look forward, post pandemic.**

2:15pm – 3:30pm

**Break & Networking**

Romans III and IV

3:30pm – 4:00pm

**Maximize efficiency with a balanced combination of hybrid TPM and Managed Services - 24/7 and worldwide**

Florentine III & IV

- Rainer Waiblinger, Head of Managed Services K&P Computer Services

6:30pm -8:00pm

**Cocktails & Networking**

Romans III and IV

*Sponsored by:*



## Monday, October 25th

**Time**  
8:00am – 9:00am

**Session**  
**Continental Breakfast & Networking**

**Location**  
Romans III and IV

*Sponsored by:*



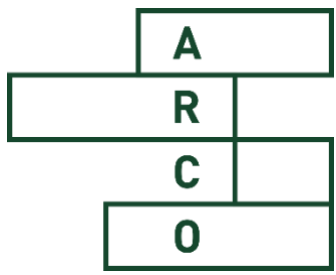
|                   |  |                     |
|-------------------|--|---------------------|
| 9:00am – 9:30am   | <b>State of the Association</b><br>▪ Dwight Strayer, President                           | Florentine III & IV |
| 9:30am – 10:30am  | <b>KeyNote</b><br><b>Rob Brothers, Program VP Datacenter &amp; Support Services, IDC</b> | Florentine III & IV |
| 10:30am – 11:30am | <b>Break &amp; Networking</b>  | Romans III and IV   |
| 11:30am – 12:30pm | <b>How to Scale your business Panel</b>  | Florentine III & IV |
| 12:30pm – 1:30pm  | <b>Lunch &amp; Networking Sponsored by:</b>  | Romans III and IV   |



|                 |   |                     |
|-----------------|---|---------------------|
| 1:30pm – 2:30pm | <b>Changing European Legislative Initiatives and How They Can Help SIA Members Globally</b><br><br><ul style="list-style-type: none"> <li>• Tomas O'Leary, CEO &amp; Co-Founder, Origina</li> <li>• Gay Gordon-Byrne, Chief Executive Director, Right to Repair Update</li> </ul> | Florentine III & IV |
|-----------------|---|---------------------|

|                 |   |                            |
|-----------------|---|----------------------------|
| 6:30pm – 7:30pm | <b>Cocktails &amp; Networking</b><br><br><ul style="list-style-type: none"> <li>• Rooftop Paris Resort under the Eiffel Tower</li> <li>• Badges Required</li> </ul> | Chateau Nightclub & Garden |
|-----------------|---|----------------------------|

|                  |  |                            |
|------------------|--|----------------------------|
| 7:30pm – 10:30pm | <b>Grand Finale Dinner Sponsored by:</b> | Chateau Nightclub & Garden |
|------------------|--|----------------------------|



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